NPA Knowledge Organiser: Year 5 Art- Autumn 1







Typography, Lettering, Graphics, Design

Communicate, Emotions, Purpose

Intention, Playful, Exploratory, Visual Impact

Pictorial Maps, Identity, Symbols, Present, Share,

Reflect, Respond, Articulate, Feedback

Critique, Similarities, Differences,

Typography and Maps

Key Concepts

- when designers work with fonts and layout it is called Typography.
- we can use the way words look to help us communicate ideas and emotions.
- we can create our own typography and combine it with other visual elements to make artwork about chosen themes.



Fonts are a typical style of typeface, or collection of characters of a similar design.

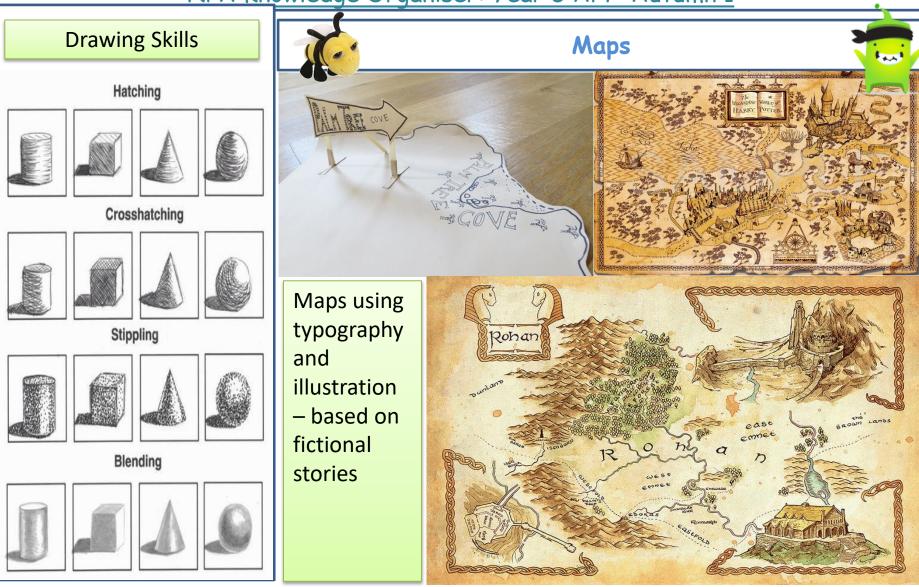




Lucas Seidel (vimeo.com)

Japanese food typography

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Grayson Perry - Map of Days

https://vimeo.com/215410257